

# ONLINE STUDIO



Brought to you  
compliments of  
Five Sparrows, LLC  
www.FiveSparrows.com

## For AAAPTG Members

**100% of the Online Studio Fee is Donated to the StepUP for Music Program!**

The Online Piano Studio program is designed to showcase AAAPTG members online, where the community has access to their information 24/7. As a member of the AAAPTG, you are eligible to be listed on the Online Piano Studio web site where you will have a 3-page micro-site that can be customized with your own specific studio information.

On the Online Piano Studio web site, your studio/business will be showcased with your own specific information, including:

- Your studio/business description, contact information, and links to your email address and existing web site (if you have one)
- Your logo (or other graphic) uploaded to your studio
- Photos or pictures of your studio, recitals, awards, etc.
- Additional marketing materials like flyers, brochures, recital programs, and event listings
- Interactive links for "Request Information", "Email Me", and "Visit My Web Site"
- Direct links to Google Maps so parents and students can get directions to your studio with just one mouse click
- Search engine keywords to improve your rankings in search engines like Google
- Unlimited online coupons or other offers (like concert tickets, special events etc.)
- Built-in marketing tools to promote your studio on the web
- Inbound links that point to your existing web site (if you have one), giving your studio extra exposure and improved search engine rankings and traffic



Your account also includes a password-protected control panel, so you can make changes any time you'd like, 24/7. We also provide you with free training classes that teach you everything you need to make updates to your studio, add new information, and make the most of your new Online Piano Studio.

Online Piano Studios are available to AAAPTG Members for only \$50 per year, with a one-time set up fee of \$19.95 to set up your online studio and upload all of your initial information and photos.

**Remember - 100% of the Online Studio Fee is Donated to the StepUP for Music Program!**

This is a great way to get a web site for your studio AND support the Foundation's new fundraising efforts, too!

Visit [www.aaaptgf.org/studio](http://www.aaaptgf.org/studio) to get started with an  
Online Piano Studio today! Questions? Contact [lauren@fivesparrows.com](mailto:lauren@fivesparrows.com)